#### 2024-2025 District Goals

District: 71

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



#### **Global Action Team Commitment**

With the support of the Global Action Team, my district's MISSION 1.5 commitment includes:

Personal Commitment: Inspire commitment and ensure district-wide success by understanding, promoting, and collaborating across leadership levels.

Leading by Example: Motivate, inspire and support Lions to achieve MISSION 1.5 targets, ensuring every member, including myself, sponsors at least 1 new member and charters at least 1 new club.

Maintain Accountability: Review progress, resolve challenges and uphold accountability for MISSION 1.5 success through regular meetings.

Monitoring Progress: Analyze reports, identify growth opportunities, and create regional strategies to overcome obstacles.

Feedback and Recognition: Share feedback on successes and challenges to GAT leaders and recognize members for their efforts by promoting and utilizing the MISSION 1.5 awards structure.

Effective Implementation: Ensuring MISSION 1.5 promotions, trainings and plans are executed.

Funding Opportunities: Applies for and promotes funding opportunities, such as Membership Development Grants, Leadership Development Grants, Foundation(LCIF) Grants, and/or Marketing Grants.

#### MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

In support of MISSION 1.5, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.

- a. Our team will charter an additional 1 new club(s) with at least 20 charter members each.
- b. Our clubs will induct an additional 30 new members into existing clubs.
- c. Our district will increase our net gain by 10 members.

### **Quarterly Targets**

	New Clubs	New Members	Net Gain
1st Quarter	0	5	5
2nd Quarter	1	20	5
3rd Quarter	0	6	5
4th Quarter	1	20	10

#### **Action Plan**

Membership Development.rtf

## **SERVICE ACTIVITIES**

#### **Goal Statement**

To raise awareness of club service impact and attract prospective members, during my district governor term, I commit to work with my team to increase the percentage of Lion and Leo clubs reporting service.

- a. Our team will ensure 90% of Lion and Leo clubs in our district report service.
- b. I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.

#### **Action Plan**

#### LEADERSHIP DEVELOPMENT

#### **Goal Statement**

Knowledgeable servant-leaders attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 85% of club officers (president, secretary, and treasurer) attend club officer training.
- c. I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in learn.

#### **Action Plan**

Leadership Development1.pdf

#### **LCIF**

#### **Goal Statement**

Increased knowledge of the impact of giving to Lions Clubs International Foundation (LCIF) during member orientation raises individual commitments and donations from Lions and Leos. During my district governor term, I commit to work with my team to support LCIF in its endeavor to achieve its fundraising goal and increase our global impact.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 20%.
- b. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- c. I will make a personal donation of \$200 to LCIF and I will ask 15 members of my district cabinet to make a personal donation to LCIF.
- d. I commit to earning an LCIF Presidental Award for Goal Achievement by ensuring our district's fundrasing goal is met.

#### **Action Plan**

LCIF Action Plan.pdf

# **CUSTOM GOALS (Optional)**

<b>Goal Statement</b>		
Action Plan		
<b>Goal Statement</b>		
Action Plan		

# **Special Initatives**

During the first half of my district governor term, my district plans on supporting the following global cause:

Disaster Relief

During the second half of my district governor term, my district plans on supporting the following global cause:

Diabetes

In addition, International First Vice President Fabricio Oliveira has requested for your district to identify 30 locations for potential new club chartering.

#### **Action Plan**

**Document 3.pdf**